# **CONSULTANT PROFICIENCY RESOURCES LLC**

**CULTIVATING AN POSITIVE AND CREATIVE**

**ORGANIZATIONAL CULTURE for SMALL BUSINESSES**

There is an adage, “Culture eats Strategy for Breakfast.”This statement is not only powerful but valid in 21st-century business practice. A toxic or negative culture can easily eat up your profits by disgruntled or unproductive employees. As a leader, you need to know your organization’s culture. Organizational culture is simply known as the personality of an organization. A business is the reflection of the owner’s ideas, thoughts, and mannerisms. If you can self-reflect, what is your organization’s culture?

**Tell-Tale Signs You Need CPR**

Do you have a high turnover rate? Are your employees unhappy or unproductive, or underperforming? If you responded yes to at least one of the questions, it’s time for CPR’s Organization Culture check-up. CPR will assess your organization and identify how your organization’s culture is eating away at your revenue. Business owners’goal is to keep the profits and minimize their losses. Please call CPR LLC at 347-674-4878 or email us at [workclimate@cprllcservices.com](mailto:workclimate@cprllcservices.com) for a free 30 min virtual assessment.

**Fee cost**

Rate: $300.00 per session (1hr per session).

**\*a minimum of 5 sessions required**

**\*\*sessions are virtual**

**\*\*\*online survey tool can be used at an additional cost to the client.**